



HAILE
WU

Product Designer

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SKILLS

Design & Presentation

- Market/Trends research
- User analysis
- Collaboration & Team player
- Attention to timelines
- Concept development
- Storytelling
- Presentation quality renderings
- visualization of concept

Software & Physical modeling

- SolidWorks, Rhino, Zbrush, KeyShot, PhotoShop, Illustrator
- 3D printing prototypes & Wood/Metal/Foam model making
- Computer coding & Robot making

LANGUAGE

- Proficient in English
- Native in Chinese

INTEREST

- Ceramics, sewing
- Cooking, music, movie, pets
- Skiing, hiking, badminton

EDUCATION

ArtCenter College of Design

California, USA, Anticipated 4.2025

Bachelor of Science in Product Design, Provost's List (GPA 3.9/4)

TU Delft

Delft, Netherland, 1.2024 - 7.2024

Exchange Program (Industrial Design Engineering)

INTERNSHIP

Xiaomi Mobile Software Co., Ltd.

Beijing, China, 2.2023 - 4.2023

- Drove the next generation of modular domestic robots through the ideation phase. (Anticipated market launch by June 2025)
- Utilized data analysis and 3D modeling techniques (SolidWorks, KeyShot) to visualize innovative and feasible concepts and solutions.
- Worked in the Mi Ecosystem team and engineering teams and conceptualized redesigns for Mi modular domestic robots.

PROJECTS EXPERIENCE

Airora (Resmed Sponsored Project)

Artcenter College of Design, USA, 9.2023 - 12.2023

- Redesigned CPAP experiences for women with OSA (Obstructive Sleep Apnea) by creating CPAP therapy that blends into skincare routine.
- Collaborated with UI/UX designers to develop process pages and model iterations, physical prototypes, and comprehensive market research.
- Intellectual property (IP) bought by Resmed, a leading company in medical CPAP devices worldwide.

Aucom Paint

Artcenter College of Design, USA, 9.2022 - 12.2022

- Designed and tested a DIY painting tool kit for kids with autism to paint on 3D painting canvases and different themes.
- Collaborated with a non-profit organization, Momentum, which impacts more than 70 countries worldwide, to discuss and test prototypes.
- Created a website for kids with autism to upload their works.

Fungiglow

Artcenter College of Design, USA, 9.2021 - 12.2021

- Designed a way to foster interaction with nature for people living in urban areas and bring a sense of warmth through light.
- Invented an innovative origami way for flat-pack and minimize environmental impact on packaging and material chosen.
- Winning 3 international awards.
- Applying for a patent now.

AWARDS

IDA Award, Gold, USA, 2023

A' Design Award, Bronze, Italy, 2023

Strother MacMinn Endowed Scholarship, USA, 2023

Toyota Endowed Scholarship, USA, 2022

SIT Furniture Design Award, Winner, USA, 2021